

August 6, 2019

Press Release

Monex Crypto Bank, Inc.

Monex Crypto Bank to Start Accepting Pre-registration for LOOKBLOCK Information Database for Crypto Assets and Blockchain

Monex Crypto Bank, Inc. (Headquarters: Minato-ku, Tokyo; Representative: Atsushi Mandai, hereinafter “Monex Crypto Bank”) is now accepting pre-registration for the beta version of LOOKBLOCK information database services on crypto assets and blockchain. Registered corporate users are welcome to use the services for free for up to three months.



■Overview of the services

LOOKBLOCK offers holistic database services, delivering information on companies involved in crypto assets and blockchain as well as their products, information on tokens and daily news. The services are designed in a way to cater to the needs of professionals working for companies that are currently engaged in or planning to get engaged in crypto assets and blockchain, as they collect information, develop materials for internal purposes or consider strategic partnership or investments.

The crypto assets and blockchain industry is just emerging and is consequently faced with the challenge of developing the research papers and informational media normally available to traditional industries. As a result, up to now, professionals have had to depend on individual research skills and knowledge or fragmented information. By developing database from scratch, Monex

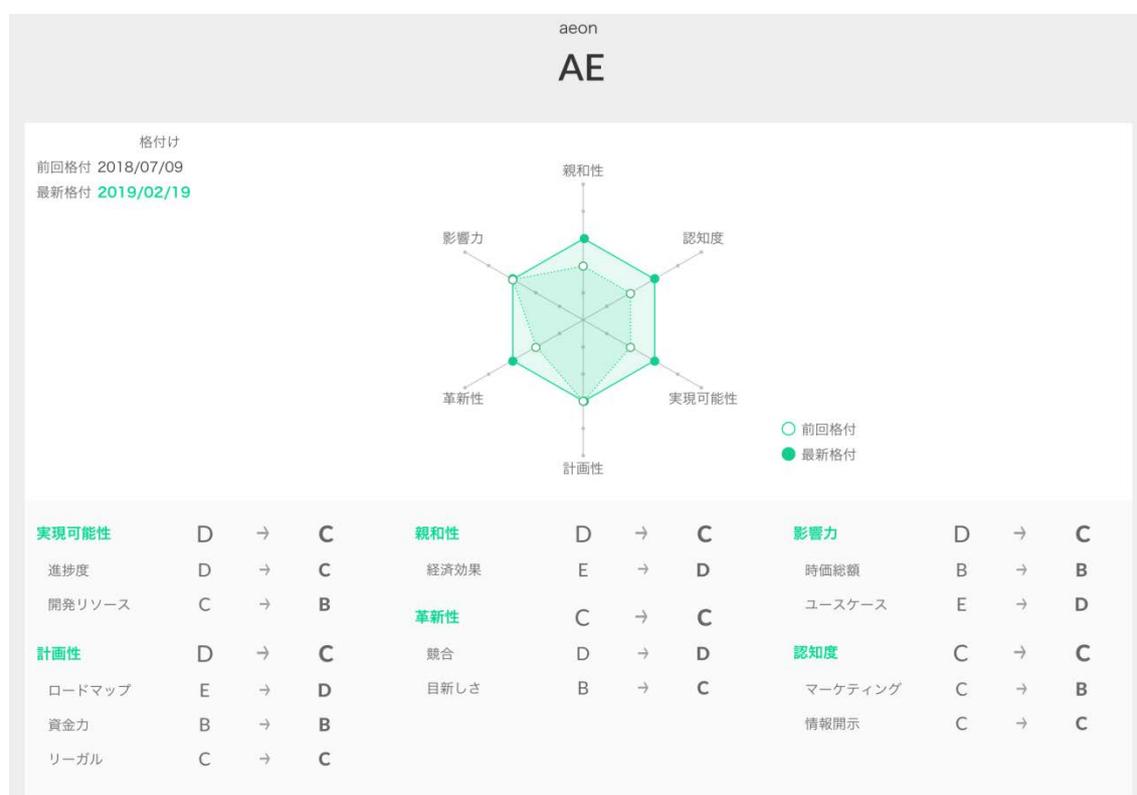
Crypto Bank helps users collect information in a comprehensive way and also helps them make decisions from an objective viewpoint.

LOOKBLOCK's services include a function to check the rating of major tokens, industry trend analyses, a search function for companies and services and the curation of important news.

■Intended end-usage

1. Checking rating of tokens

The LOOKBLOCK enables users to check ratings on major Japanese and international tokens based on our proprietary rating system. Past ratings are also available, making it possible to easily check tokens' track records.



2. Industry trend in Japan

Users can check updates on other companies and similar services in Japan and analyze market size and industry trend. Please see the sample report below.

Download the sample report from:

https://cryptobk.jp/pdf/20190806_lookblock_report.pdf (available in Japanese only)

3. Listing up potential investments and partners

Using LOOKBLOCK database, users can develop a list of potential ventures in which they can

invest or companies with which they can develop a strategic partnership or outsource some of jobs. The database has both public information, including an overview of the companies and products, as well as Monex Crypto Bank's proprietary information, such as market cap, amount of raised funds and financial needs, all of which is based on calculated data and results of interviews.

4. Digging into topical information

LOOKBLOCK curates important news every day from a wide range of media into standardized categories. In the future, the service will deploy a new scheme in which themes related to the news are linked to the database so that users can gain deeper insight into the current market trend.

■How to register

Please submit the application form below. (Please note that we accept corporate email addresses only.)

▼ Application form is available here: <https://lookblock.jp>

After receiving the email notification on clearance of screening, users can set passwords to start using the services.

* Please note that the company does not always accept the registration application depending on reasons for application.

■Background of the release of LOOKBLOCK

Since around 2017, when the Bitcoin price took a great dive, the information about crypto assets and blockchain that has been released through media, events and seminars has reflected many perspectives. Many of these perspectives have relied on the secondary use of sources from overseas or focused only on flow information that features the information from one point of time. This has presented challenges. No holistic media is available that helps users understand and analyze changes and outlook of the industry in a comprehensive and continuous fashion. Furthermore, globally, exchanges and large enterprises, including leading IT companies, retain closed R&D teams who aggressively collect data in a highly sophisticated way without relying on outside media, whereas in Japan, only a handful companies are on par with their international peers.

To respond to the situation, with the purpose of addressing the information gap within the industry and of lowering the market entry barrier, Monex Crypto Bank decided to develop a "stock" type information delivery media in which users can check trends of crypto assets and blockchain industry at a reasonable price in an effective way.

LOOKBLOCK is the cutting-edge media to deliver Monex Group's expertise to the public.

■Plans for the future

LOOKBLOCK will be launched for the pre-registration in beta version and will have updates and modifications in its functions from time to time. The database will be enhanced over time by adding contents and categories depending on their importance. Registered users are encouraged to let their requests and needs be known through the interviews and surveys available during the free trial period.

■Press Inquiry

lookblock_support●cryptobk.jp

(Please change ● into @ when sending an inquiry.)

Person in charge: Fukushima

About Monex Crypto Bank, Inc.:

Monex Crypto Bank, Inc. is a fully owned subsidiary of Monex Group, engaged in research, study, design, development and consultation of crypto assets and block chain services. Offerings of Monex Crypto Bank include: Monex Cryptocurrency Lab, a web-based media led by Nana Otsuki who is also a financial sector analyst; LOOKBLOCK, information database services on crypto assets and blockchain; and Cheese, a news app in which users can win Bitcoin.